

**CONFEDERATION OF
WOMEN
ENTREPRENEURS
OF INDIA**



Confederation of Women Entrepreneurs of India



Of the Women, for the Women and by the Women

- ❖ Started on 22nd November, 2004 by 6 successful first generation women entrepreneurs with 22 members
- ❖ Not for Profit Business Organization under Section 25 of Company Law



Vision

To be a national association of women business owners that propels women entrepreneurs into economic and political spheres of power



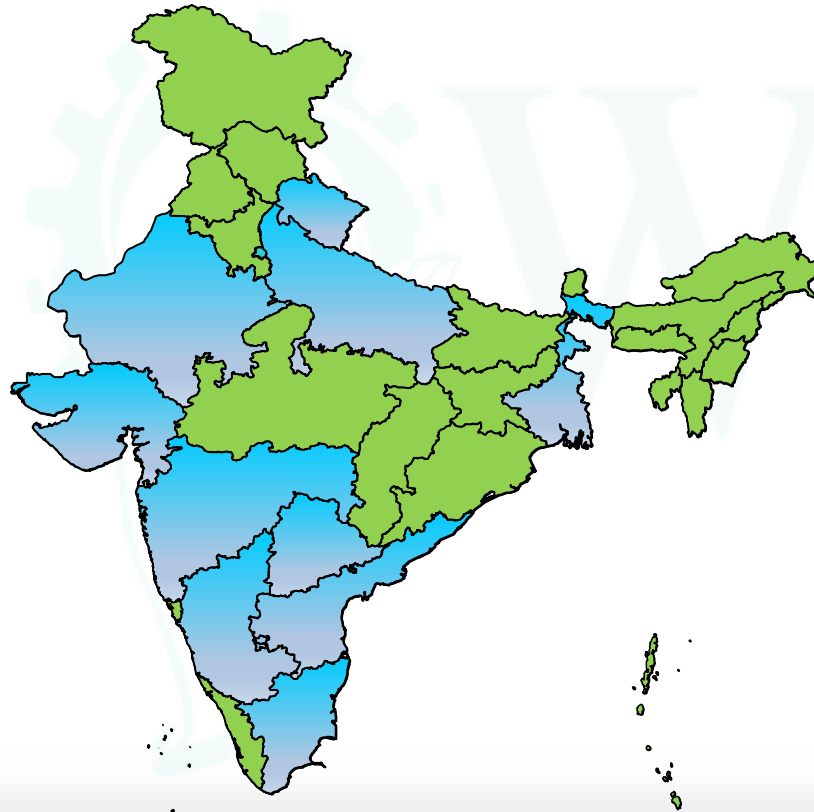
Mission :

Promote affiliations and spread COWE activities across India. Create centers of excellence for women to gain knowledge, develop skills, provide infrastructure, access to resources and promote marketing avenues to further their business. To inculcate entrepreneurship culture among young women and facilitate in shaping ideas into business

Confederation of Women Entrepreneurs of India



Head quartered in Hyderabad - with chapters in Andhra Pradesh, Delhi, Gujarat, Karnataka, Maharashtra, Rajasthan, Tamil Nadu, Telangana, Uttar Pradesh, Uttarakhand & West Bengal, with 1000+ member strong team



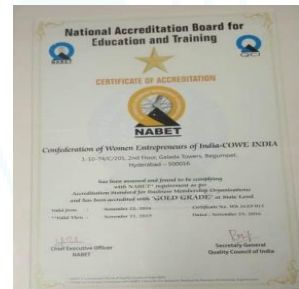
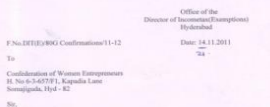
Awards & Recognitions

- Only NGO who has signed MOU with NSIC to take their programs to grassroots
- Best Business Association by FTAPCCI



Certificates

- Registered on NGO DARPAN
- Have 80 G - Certificate
- Have 12A - IT Exemption Certificate
- Registered under FCRA
- ISO 9001:2015 Certification
- Gold NABET Certificate



Achievements



Mentored 100,000+ women in 17 years



On the board of NIMSME, NSIC, MSME, & AP State Government Industrial Task Force



Registered Technical Agency under NIMSME for SFURTI Scheme



Registered as hand-holding agency on Stand-up India Portal



Registered under the National Skill Development Center as Training Center to provide Skill Development Courses



Signed MOUs with International Women Associations such as WEBANC USA, WEConnect org, South African and Sri Lankan women Associations



Associated with We-HUB (Government of Telangana), AIC-CCMB (Biotech and Life Sciences), IIMR (Food Tech), TEZ (Univ. of Hyderabad), EC-SOL (DU)

What we do



COWE supports a women entrepreneur from the ideation stage to success and then goes further by celebrating these successes. We train, handhold, support, mentor and celebrate the various stages of entrepreneurship of every member.

Marketing Linkages



Exhibitions

National
International
COWE International Lifestyle Exhibition
COWE MART



Tie-Ups with Online and Offline Partners

Amazon Saheli
WeConnect
HerMoney Talks
Startup TV

Virtual Exhibition – Co-wemart.com –

An online platform created during COVID times



26 National Exhibitions with 3000+ Participants with 10+ cr. in business
15 International Exhibitions in 12 countries with 200 Participants with most coming back with business

Training Programs



Entrepreneurship Development Program (EDP)

Basics of Business



Entrepreneurship Skill Development Program (ESDP)

Sector Specifics.



Workshops

1 to 2 day programs on specific subjects

75+ EDPs, 80+ ESDPs with 3600 Participants and 900 + becoming entrepreneurs
60+ Workshops about 3000+ Participants

Seminars & Conferences



Seminars on specific subjects or sectors

During COVID converted to webinars

National & International Conferences

Tied up with other Business associations and groups to ensure participation by our members in other seminar and conferences.



100+ Seminars, Webinars and conferences with 5000 Participants

Business Networking



WhatsApp groups for selling and buying from each other

Large networking events to help women network.

Brand walks and sales meetings to encourage sharing of products

B2B Meetings with PSUs, Large MNCs and with each other

Regular Networking meetings to discuss issues of entrepreneurs



58 Networking events with 5000+ Participants

Mentoring And Support



Experienced
entrepreneurs mentor
new ones



Help with Funding
Agencies



Affiliated with Incubators and Accelerators



Links to consultants and
professionals in various
Fields



Connects with
Governmental Agencies



Infrastructure Support



- ❖ Establishing a dedicated 30-acre industrial estate for women, the first of its kind in Asia, at Toopran in Medak district of Telangana.
 - Under the Integrated Infrastructure Development (IID) scheme
 - CFC established.
 - 22 Women entrepreneurs in automobile component manufacturing
- ❖ Andhra Pradesh Government has sanctioned 30 units for women entrepreneurs from COWE under their industrial cluster scheme.

Advocacy With Government



Sharing Ground Realities
with reports and surveys



On the Board of

- MSME (2008-2010)
- Executive Committee of Ni-MSME



Part of State Governments

- AP Government – Industrial Task Force
- Part of We-Hub of Telangana Government.



COWE, the only Women's Organisation invited for Budget webinar with Prime Minister Shri. Modiji & Finance Minister Smt.Nirmala Sitharaman in February 2021

Counselling & Knowledge Dissemination



MEDIUM FOR TRANSFERRING INFORMATION TO ENTREPRENEURS FROM

- Government Bodies
- Banks & other financial Institutions
- Industrial Bodies
- International Bodies

REGULAR UPDATES -VIA

- Emails
- Blogs
- Meetings
- Seminars
- Whatsapp



EXPOSURE TOURS

- Industry Specific
- International Trips

50 domestic tours; 15 International Tours

Linkages With Key Partners



MOUs with Academic
Institutions

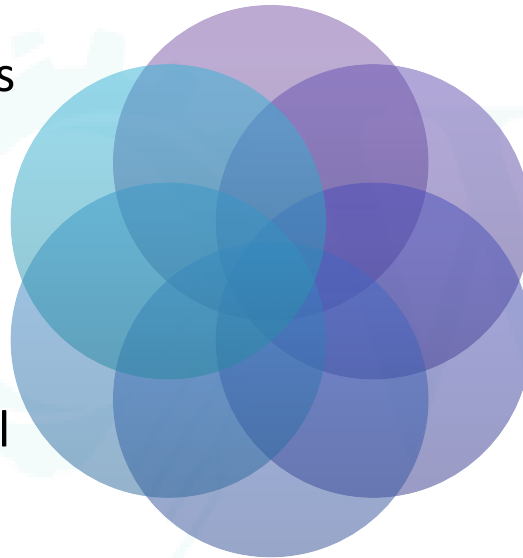
Fempreneurs – A Business
Idea Competition

Empowering young
women through
entrepreneurship.

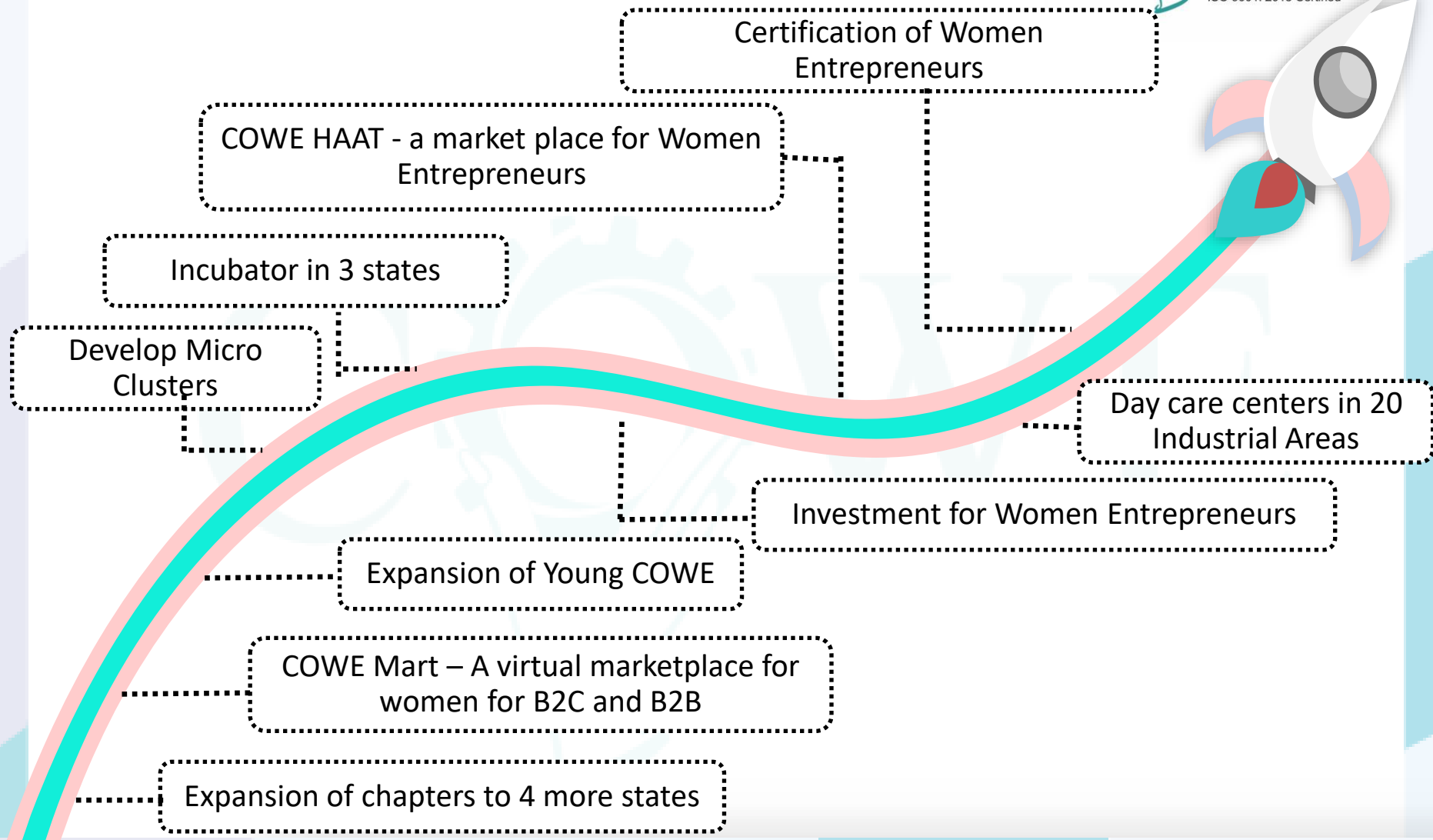
Actively participate in all
COWE Events

Create awareness about
entrepreneurs among
students.

Organize industrial visits to
COWE Member companies for
the students



Plan for next 3 Years



Thank You



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